



## Pizza Hut brings you 30 new exciting menu items to savour!

*Including New Sautéed Pastas, Starters, Desserts, Drinks and New Pizzas*



New Delhi, January 2010: With 30 new exciting menu items, your favourite affordable casual dining restaurant, **Pizza Hut**, now gives you more reasons to celebrate every occasion in life, small or big! The 30 new menu items include 7 delectable sautéed pastas, 4 exciting starters, 5 tempting desserts, 12 refreshing drinks and 2 delightful new pizzas, for you to choose from.

The centre of attraction is the Pizza Hut's expansion of main course options with the introduction of *Tuscani Pastas* -inspired by the fine and flavourful ingredients that this region in Italy is so famous for. *Tuscani Pastas* is a range of premium sautéed pastas starting at just Rs.99 with delectable options both in the fusion as well as international categories like *Spicy Tomato*, *Creamy Spinach Fettucine*, *Arabiatta with Smoked Chicken & Black Olives* and *Creamy Stroganoff*, amongst others.

Other than the main course options, Pizza Hut also has tempting vegetarian and non-vegetarian starters including *Barbeque Chicken Wings*, *Potato Wedges*, *Nachos 'n' Salsa* which are famous in western dining all over the world. To quench your thirst and to let conversations linger on, there are 12 hot and cold drinks to choose from like the *Grape Sangria Cooler* and *Freshly Brewed Iced Teas*. Sinful desserts like *Chocolate Symphony*, *Honey Crunch Classic* and *Choco Chip Sundae* are also there to complete the meal... all this along with your favourite pizzas at affordable prices.

Speaking about the new expanded menu, **Anup Jain**, Director-Marketing, Yum! Restaurants India - Pizza Hut said, " *We have introduced over 30 new delectable items in our menu to give our guests another reason*



*to come and celebrate everyday occasions at Pizza Hut. We have almost doubled the number of products on our menu that now has something for everyone in a unique affordable casual dining setting."*

Tuscani Pastas: starting at Rs. 99 only

Magic Times: Meal for 2 starts at Rs 99/-

Ala carte: Meal for 2 starts at Rs 375

Taxes extra

#### **About Pizza Hut**

Pizza Hut is the leading affordable casual dining restaurant brand in India. Pizza Hut made its foray into India with a restaurant in Bangalore in June 1996 and was the first international restaurant chain to enter this category and is widely credited with pioneering "pizzas" as a main course option in India. Its great tasting pizzas and trademark dining experience have made it possible for the company to register a double-digit growth and scale up its presence to its current size. With a 27 per cent market share of the branded eating-out market and over 70,000 footfalls per day across the country, Pizza Hut is geared to provide diners with the ideal place to build memories and relationships over delicious food.

Pizza Hut is one of the flagship brands of Yum! Brands, Inc., which also has KFC, Taco Bell, A&W and Long John Silver's under its umbrella. Pizza Hut is the world's largest casual dining restaurant chain with over 12,500 restaurants across 91 countries. In India, Pizza Hut has 141 restaurants across 34 cities.

#### **For further information, please contact:**

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