



Pizza Hut introduces Magic Times

Share meals with your friends starting @ just Rs 99/- per person...



New Delhi, May 2010: Your favorite affordable casual dining restaurant, Pizza Hut introduces 'Magic Times' - Full meals with an exciting variety at very affordable prices... So hangin' out every day with your friends after classes or treating each other on different occasions is no longer a matter of stress! Get your buddies and enjoy full meals with Pizza Hut's signature pizzas, pastas, appetizers, cool drinks and desserts with 'Magic Times' starting at just Rs. 99 per person.

Order from the Magic Times range @ Pizza Hut and you can choose from a array of delectable meal options to pick the one that suits your craving of the day.

I love to hangout with my friends... but need a cool, affordable option...

Try out 'Magic Times' @ Pizza Hut starting at Rs. 99... it's affordable and offers a full meal with great variety

The meals allow you to choose a main course from tangy pastas or 12 vegetarian and non vegetarian topping combinations on their signature pan base (or for those of us who have a hankering for something more



indulgent, try the Ring o' Garlic crust). This is paired with a platter of crusty garlic bread with melted butter or mozzarella cheese and a choice of cool thirst quenchers and mocktails to beat the heat.. and to top off all this good food, try the Classic Vanilla ice cream scoop with chocolate fudge sauce

So, what are you waiting for? Call up the gang and meet 'em at your favourite hang out zone...

Talking about the '*Magic Times*' offering, **Anup Jain, Director-Marketing, Pizza Hut, Yum! Restaurants International** said, "*Pizza Hut is the leading affordable casual dining brand in India. Magic Times is our range of affordable meals introduced specially for our young consumers like college students and young working people. There are a wide variety of meals to choose from - and consumers can pick from a range of main courses, appetizers, beverages and desserts. We expect the youngsters to lap up this offering eagerly and enjoy the Pizza Hut experience even more frequently*".

Magic Times is available at all Pizza Hut restaurants across the country and is only valid on in-restaurant dining.

**Conditions apply*

About Pizza Hut:

Pizza Hut is the leading affordable casual dining restaurant brand in India. Pizza Hut made its foray into India with a restaurant in Bangalore in June 1996 and was the first international restaurant chain to pioneer this category in India. It is widely credited with building 'pizzas' as a main course option in India.

The restaurant brand offers an exciting menu consisting of its signature pizzas, appetizers, pastas, desserts and beverages. Its trademark dining experience has been recognized by Brand Equity to make it the 'Most Trusted Food Brand' for 5 years in a row. With over 50,000 footfalls per day across the country, Pizza Hut is the perfect place to celebrate any occasion in life, small or big.

Pizza Hut is one of the flagship brands of Yum! Brands, Inc., which also has KFC, Taco Bell, A&W and Long John Silver's under its umbrella. Pizza Hut is the world's largest affordable casual dining restaurant chain with over 13,200 restaurants across 97 countries. In India, Pizza Hut has 119 dining restaurants across 34 cities.

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