



## Twist, Pull, Pop... Pizza that spells FUN!

*Pizza Hut launches 'Cheesy Bites', unique Pizza with 22 poppable cheese filled bites*



**Starting @ Rs. 100 onwards only!**

Your favourite affordable casual dining restaurant, Pizza Hut has launched its international best-seller, *Cheesy Bites*, a FUN range of pizzas in India. With 22 twistable, pullable, poppable cheese-filled bites that form the pull-apart crust, *Cheesy Bites* is a pizza to have loads of fun with. These 22 bites are individually filled with cheese, wrapped in dough and lightly seasoned with garlic butter and Italian seasoning on the outside before being baked to a golden brown.

The mouthwatering *Cheesy Bites* range offers three non-vegetarian options including *Spicy Chicken*, *Chicken Sizzle* and *Peppy O Chicken*. For the vegetarians, the options include *Fiery Magic Masala*, *Mediterranean Delight* and *Paneer Bonanza*. Available in personal and medium size, one can also choose to upgrade their existing favourite pan pizzas to *Cheesy Bites*. Available at all Pizza Hut restaurants nationwide, the '*Twist, Pull, Pop*' fun starts with *Cheesy Bites* @ Rs. 100 only.

Speaking about the launch, Anup Jain, Director - Marketing, Yum Restaurants India for Pizza Hut, said, "*Being the pizza experts, we constantly offer our customers something new, delicious and fun at Pizza Hut. With its 22 twistable, pullable, poppable bites, Cheesy Bites is a perfect pizza to be enjoyed with friends and family. It is our biggest new product launch in the country and we are confident that Cheesy Bites will become a favourite amongst our customers very soon.*"

The '*twist, pull, pop*' range of *Cheesy Bites* pizzas is available across all Pizza Hut restaurants and can also be ordered at home by calling 3988-3988.

**So go ahead, twist, pull and pop the fun bites into your mouth...**

**For further information, please contact:**

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