

Anup Jain
Marketing Director - Pizza Hut, Indian subcontinent
Yum Restaurants International



Anup Jain, works as Marketing Director for Pizza Hut at Yum Restaurants International (YRI). YRI is a subsidiary of Yum Restaurants which owns the brands - Pizza Hut, KFC, A&W, Long John Silver and Taco Bell worldwide.

Anup has over 11 years of brand management and marketing experience in India and Asia. He has accumulated this experience by working across diverse sectors such as FMCG, New media, Cosmetics (Direct Selling) and Consumer Durables. He has worked with companies like P&G, STAR, Oriflame Asia and Whirlpool prior to joining Yum Restaurants in Feb 2007.

During his stints across the industry, Anup has earned himself a distinction for thinking out-of-the box and challenging the status quo with new ideas.

Anup is a graduate in Mechanical Engineering from Delhi College of Engg (DCE) and an MBA from Faculty of Management Studies, University of Delhi.

He lives with his wife Surbhi in New Delhi. He imagines spending half a day at some point in time on the golf course, sailing or writing a book and not at work! Recently, he returned to his first passion - theatre. He has acted in over 12 shows staged by Ruchika and Scene Stealers in New Delhi over the past two years.