

The Tribune

Pizza Hut's makeover plan

MUMBAI: Following the brand's global re-imaging exercise, the country's chain of Pizza Hut-providers of casual dining space, will undergo a Rs 50-crore makeover over the next three years. "We have always been wrongly compared and pitted against other pizza delivery chains or quick service restaurants, which we are not a part of. The makeover will distinctly position us in the casual dining segment and reinforce our leadership in the segment," said Yum Restaurants (India) MD Niren Chaudhary. Yum owns the chain. — UNI