

The New  
**Indian Express**

**NEW DELHI | PIZZA HUT  
'Magic Times' meals**

Global casual dining chain Pizza Hut is aiming a 10 per cent rise in foot-falls in its outlets across India in the next three months, with the introduction of a new concept where meals start at Rs 99 per person. The company is introducing 'Magic Times' special meals at all its restaurants with the options for meal for two and meal for four for providing affordable casual dining. The new concept is part of the company's three year transformation strategy involving investment in the Indian market.